

FOR IMMEDIATE RELEASE

Mariehamn, 01.07.2026

Optinova Strengthens Its Board for the Next Phase of Global Expansion and Innovation

Optinova Group is strengthening its Board of Directors to support the company's continued international expansion, innovation agenda, and long-term development.

At the Annual General Meeting, Louise Nicolin was elected as the new Chair of the Board, succeeding Rebecka Eriksson, who will remain as a board member. At the same time, Mathias Grunér has been elected as a new member of the Board.

Rebecka Eriksson, Outgoing Chair of the Board and Shareholder Representative



“Optinova is in a very exciting phase with significant opportunities ahead. Over the past few years, we have laid the foundation for continued international growth, and it feels both reassuring and inspiring to now hand over the chairmanship to Louise. Through her six and a half years on Optinova’s Board, she has developed a deep understanding of our operations, while also bringing valuable experience in international growth companies, governance, and transformation.”

Optinova is a global specialist in advanced tubing solutions for medical and industrial applications, with operations in Europe, the United States, and Asia. The company is currently in an expansion phase, with continued investments in innovation, capacity, and global presence.

Louise Nicolin brings extensive experience from board work and senior leadership roles in international growth companies, with expertise in governance, transformation, industrial development, and regulated industries.

She has been a member of Optinova’s Board since 2020 and therefore has a deep understanding of the company’s operations, culture, and long-term ambitions.

Louise Nicolin, Incoming Chair of the Board



“After my time as a member of Optinova’s Board, I have developed great respect for the company’s strong culture, market position, and growth potential. I look forward to working together with the Board, management, and employees to contribute to the next phase of Optinova’s development.”

Mathias Grunér adds further expertise in healthcare, life sciences, innovation, and business development. Together with the existing Board, this creates a strong combination of continuity, institutional knowledge, and new perspectives for Optinova’s next phase.

Rom Mendel, CEO, Optinova



“These Board changes add further expertise and capacity as we continue to invest in innovation, global presence, and long-term growth. We look forward to close collaboration with Louise and Mathias in the next phase of Optinova’s development.”

For questions, please contact:

Rom Mendel, CEO Optinova

Email: Rom.Mendel@optinova.com

#WhenQualityMatters

About Optinova

Founded in 1971, Optinova is a world-leading extrusion partner for advanced medical and industrial tubing. With sales offices around the world and four extrusion plants in Finland, Thailand, and the US, we are serving partners from 50+ countries across industries.

Optinova Group

Torggatan 6, 3rd floor

22100 Mariehamn

Åland, Finland

Phone: +358 18 32 900

Email: info@optinova.com

Website: optinova.com

Social media: [@OptinovaGroup](https://www.instagram.com/OptinovaGroup)