

Press Release

Mariehamn, 1.9.2023

Optinova Group Appoints Anna Anderström as New Chief Financial Officer

Optinova Group is pleased to announce the appointment of Anna Anderström as our new Chief Financial Officer, effective September 11, 2023.

Ms. Anderström brings over 20 years of experience in strategic, tactical and operational financial and corporate governance. Her career includes financial and operational leadership roles during transformational and growth phases in international companies spanning medtech, automotive and other technology sectors. Anna's experiences include establishing global finance functions, strategic planning, efficiency programs, M&A and board-of-director governance among others.

"Anna's appointment comes at a pivotal time for Optinova as we expand our global operations and build operating models to better serve our customers all over the world," says Rom Mendel, CEO, Optinova Group. "Her wealth of experience in financial and operational leadership roles from international companies will be invaluable to support Optinova's commercial and operational growth in our vision to improve life quality wherever we operate."

Based in Sweden, Anna will divide her time between Optinova's headquarters in Mariehamn and other company facilities as business needs require.

On her appointment, Anna Anderström stated, "Optinova offers a unique platform that emphasizes quality and sustainability. I'm looking forward to working closely with the finance team to support Optinova's business and its exciting journey of growth."

Anna's appointment is aligned with Optinova's mission to empower customers through highly reliable tubing. She will play a pivotal role in advancing the company's financial and corporate strategies while her leadership will undoubtedly foster a strong, unified and dynamic team.

For media inquiries, please contact:

Rom Mendel
Chief Executive Officer
Optinova Group
rom.mendel@optinova.com

About Optinova

Founded in 1971, Optinova is a world-leading extrusion partner for advanced medical and industrial tubing. With sales offices around the world and four extrusion plants in Finland, Thailand, and the US, we are serving partners from 50+ countries across industries.