

Press Release

Mariehamn, 16.8.2023

Optinova Group Appoints Jonas Lindström as New Chief Operating Officer

Optinova is pleased to announce the appointment of Jonas Lindström as our new Chief Operating Officer (COO), effective August 15, 2023. We welcome Mr. Lindström and are confident that his extensive experience and expertise in operations management will contribute significantly to our continued success.

With a strong educational background in Industrial Engineering and Management from Linköping University, Sweden, Mr. Lindström has built an impressive career in the industry. We are excited to have him join our team, bringing a wealth of knowledge and a proven track record of driving operational excellence within advanced machinery and medical device industries.

Throughout his career, Mr. Lindström has held various leadership positions in companies such as Permobil and ABB. His experience in managing multi-site operations and implementing lean production systems will be invaluable as we strive to optimize our operations and enhance efficiency.

"We are delighted to welcome Jonas Lindström to our team," says Rom Mendel, CEO, Optinova Group. "His extensive experience in operations management and strong focus on customer satisfaction make him the ideal candidate to lead our global operations and drive our growth initiatives."



As the new COO, Mr. Lindström will play a vital role in leading our four operational sites located in Aland, the USA, and Thailand. He will oversee our global operations team, ensuring the delivery of quality and service in a safe and sustainable manner.

When asked about his vision for Optinova, Mr. Lindström shared, "Our promise to our customers is to provide a superior quality product, partnership, customer experience and innovation. Therefore, customers will choose Optinova when quality matters."

For media inquiries, please contact: Rom Mendel Chief Executive Officer **Optinova Group** rom.mendel@optinova.com

About Optinova

Founded in 1971, Optinova is a world-leading extrusion partner for advanced medical and industrial tubing. With sales offices around the world and four extrusion plants in Finland, Thailand, and the US, we are serving partners from 50+ countries across industries.

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